



Web-based training for the London Stock Exchange

Change management made safer

The London Stock Exchange is at the heart of global financial markets, and is home to some of the best companies in the world. At the apex of the three great financial centers of London, New York, and Tokyo, the London Stock Exchange has built on more than 200 years of integrity, expertise, and market knowledge to become one of the world's leading global exchange businesses.

THE NEED FOR E-LEARNING

The London Stock Exchange was shifting office from the Old Broad Street to 10 Paternoster Square. Given this backdrop, the Stock Exchange was looking forward to a course to help its employees make a seamless transition from the old office to the new one. Tata Interactive Systems was given the responsibility to help the Stock Exchange relocate smoothly. The requirement was a course that would look into aspects like Personal Security, PC Security, Accident Handling, Share Dealing, and Workstation Basics, and serve as part of the induction program for employees at the new office location.

HOW OUR SOLUTION HELPED

The program was designed with many interactive features to make the learning process engaging and stimulating.

The training content was interspersed with interactive exercises to retain the users' attention and also help them apply their learning. The following features were incorporated in the program:

■ **Help:**

A detailed description about the course content and design was made available in the Help section. It contained an overview of how to navigate through the course. It also contained information about the structure of the course, the tools, and other functionalities.



The Web-based training program successfully helped the employees to make a smooth—and safe—transition to the new workplace.

■ **Print:**

This allowed users to print the screens to be used for discussion or for future reference.

■ **Next/Back:**

Each page had next/back icons to help the user move linearly within a section or tool.

■ **Exit:**

User could quit the program by clicking on this icon.

■ **Glossary:**

This contained a list of relevant terms and words. The learner was provided a link to jump directly to the relevant content screen from the glossary section.

■ **Resources:**

This included reference documents and details that could be downloaded by the user.

■ **Bookmark:**

This could be used to mark the page last accessed by the user. In the next session, the user could go directly to the marked page or choose to begin elsewhere.

■ **Notes:**

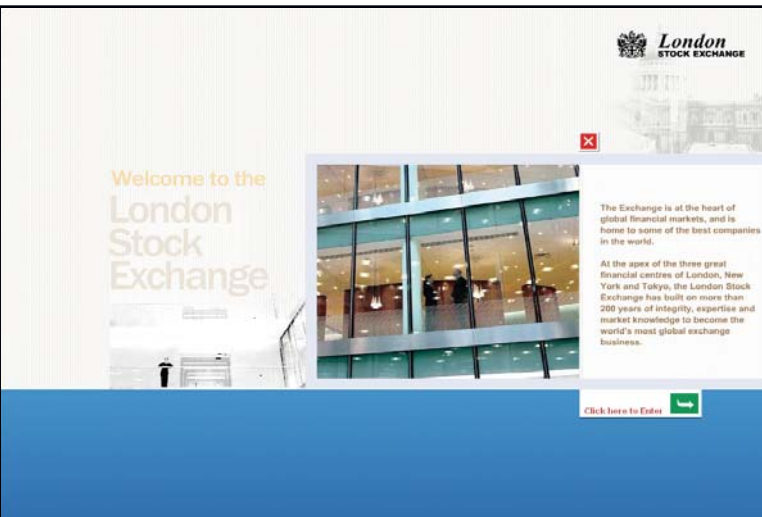
This allowed the learner to record any notes, observations, etc., which got stored in the database and could be retrieved later by the learner for reference.

TECHNOLOGY USED

The training program was developed using Macromedia Flash 6 and HTML. It was designed for delivery off the Exchange's LMS.

SOME SAMPLE SCREENSHOTS

The screenshots offer a brief glimpse of Web-based training program for the London Stock Exchange. To experience our products at work, you may view our demos by registering online at www.tatainteractive.com.



The opening screen of the program provides an overview of the Exchange.

Introduction screen showing the functionalities.



Screenshot of a module on employees' responsibilities.

